

Illustrated Catalogue and Price List of the

BENFIELD & MILNE MFG. CO.

ENAMELERS ON



Copper, Iron and Steel

AND MANUFACTURERS OF

*Signs, Letters, Figures and Novelties in Enamel, Brass, Nickel, Bronze,
Aluminum and Wood. Fine Enameled Iron Signs a Specialty.*



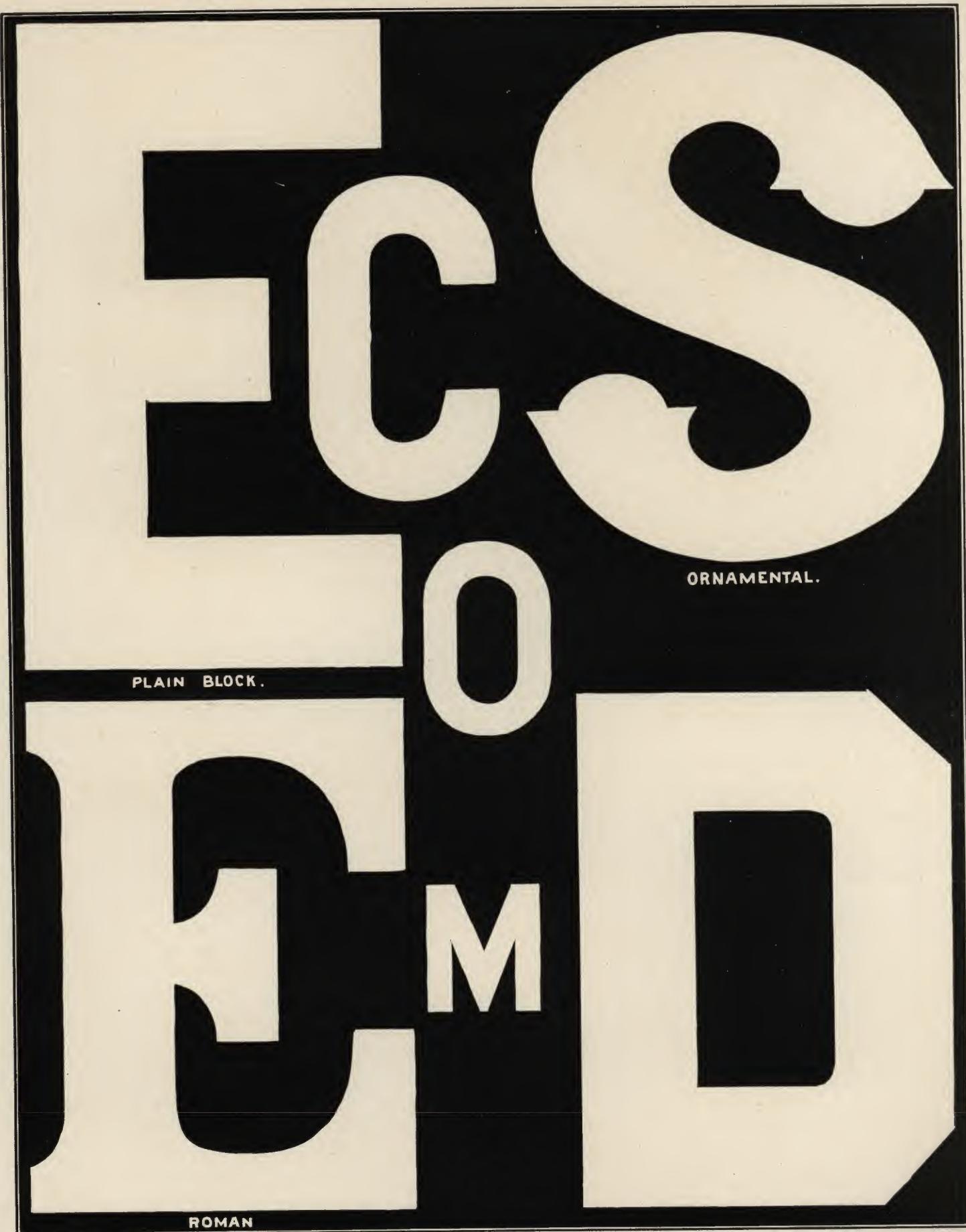
THE object of this Catalogue is to bring before the Hardware Trade, Painters and others, a general idea of the different articles manufactured by this Company **just as they are**. Every cut is of **full size** as far as the limited space will allow, and the **colors as near the original** as the printers' art can accomplish. Nearly everything here shown is carried in stock and can be shipped at short notice. Special orders and variations from the Catalogue are made and shipped as rapidly as possible by a department of the works organized for that purpose. Since issuing the previous Catalogue the original plant has been greatly enlarged, and a Foundry, Metal Sawing and Pattern Department added thereto. We are consequently in a position to quote you on finished or unfinished Brass, Bronze or Aluminum Castings, and can also saw special letters or ornamental designs from rolled sheets of the same metals of any thickness necessary. Intricate designs and special ideas of architects and others carried out with the greatest care and attention to detail. A cordial invitation is extended to everyone in need of special and odd kinds of work in our different lines to correspond with the undersigned at the New York Office, who will give the matter personal attention and forward information or estimates as quickly as possible.

Hoping to receive not only a continuance, but an increase of your favors, I am,

Respectfully yours.

THOMAS BENFIELD, President.

WHITE ENAMEL LETTERS AND FIGURES.



ROMAN

PLAIN BLOCK.

1 Inch,	-	-	-	-	@ 2c. Each	4 Inch, narrow,	-	-	@ 8c. Each
1½ " "	-	-	-	-	@ 3c. "	5 "	-	-	@ 13c. "
2 " "	-	-	-	-	@ 4c. "	6 "	-	-	@ 15c. "
2½ " "	-	-	-	-	@ 5c. "	8 "	-	-	@ 40c. "
3 " "	-	-	-	-	@ 6c. "				
4 " "	-	-	-	-	@ 8c. "				

Any Size Not on List Made to Order Only.

ROMAN.

3 Inch,	-	-	-	-	@ 12c. Each
4 "	-	-	-	-	@ 16c. "
4 Inch,	-	-	-	-	@ 16c. Each

ORNAMENTAL.



WINDOW DECORATIONS

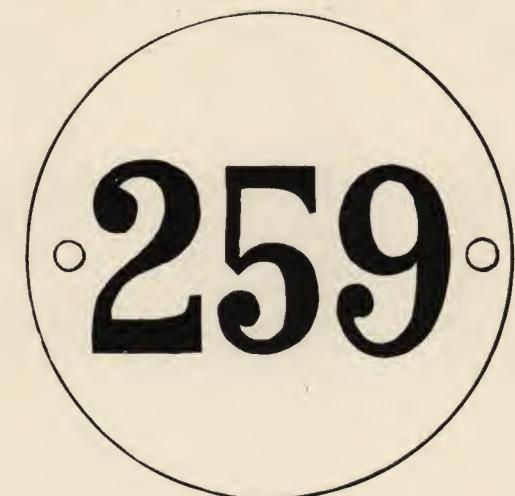
THE ABOVE is a photograph of window decoration put up some six years ago, and is up to-day just as good as it ever was. The White Enamel Letters and the material to affix them cost just \$21, so that their actual cost per month to date has been about 30 cents. The proprietors put them up themselves (anyone can) from a sketch furnished them by us, and they were so tickled they sent us the above photograph. If you should wish to increase your business and improve your front by making it more attractive at a small cost, send us a rough sketch and the size of the windows. Enclose a Dollar, say what lettering you desire, and a sketch drawn to scale will be forwarded you in a few days, with an estimate of cost. If we receive your order, the Dollar will be credited on the account. There is nothing cheaper, cleaner, more attractive, or a better investment than White Enamel Letters artistically arranged upon a store window. If your finances won't reach anything like the above artistic creation, look up the price of ordinary lettering on Page 2. You'll find it cheaper than Paint, and it beats it way out of sight.

ENAMELED IRON SHIP PLATES.--TO ORDER ONLY.

ANY SIZE OR SHAPE REQUIRED.

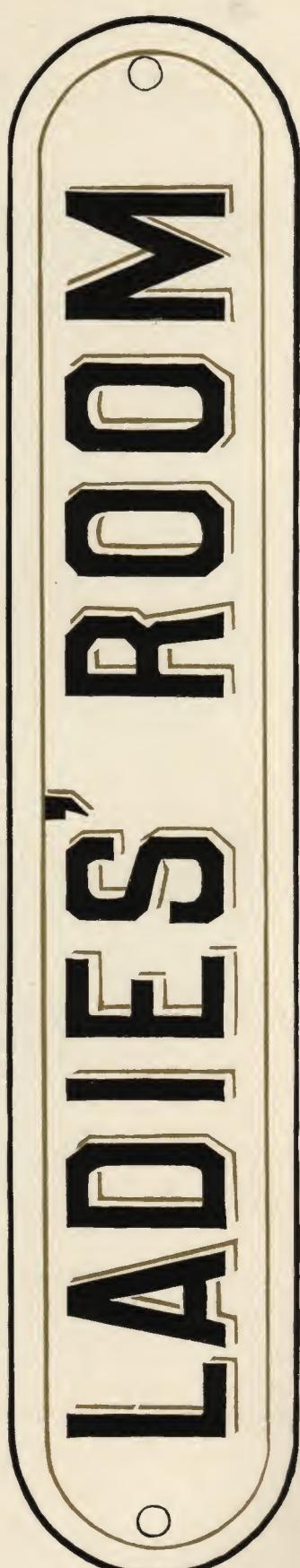


White Ground,
Black Letters.



Door and Berth Number Plates.

Black Figures.



White Ground,
Blue or Black Letters.
Gold Shade for Inside Only.

ENAMELED IRON DOOR NUMBER PLATES.

TO ORDER ONLY.



White Ground, Black or Blue Figures, Gold Shade, \$1.50.



Blue Ground with White Figures, \$1.00.



Blue Ground with White Figures, 75c.

ODD PLATES.



Made To Order, \$1.00



Price, 40c



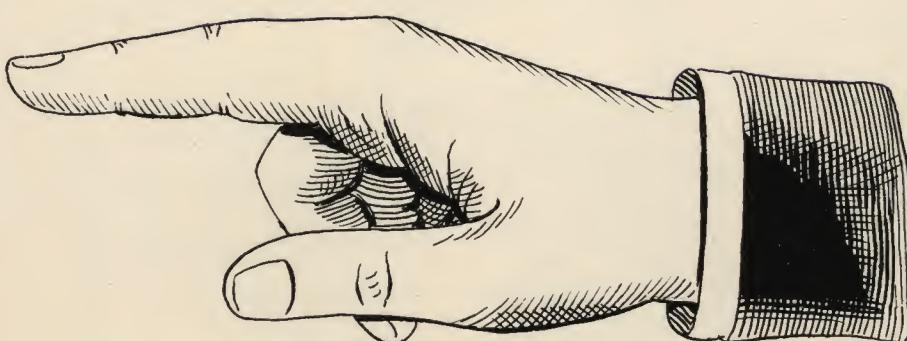
Made To Order, 60c



Price, 30c



Made To Order, 25c



RIGHT OR LEFT.

3 Inch,	-	30c	8 Inch,	-	90c
4½ "	-	50c	10 "	-	1.20
6 "	-	70c			



Price, 40c

DEVINNE STYLE.

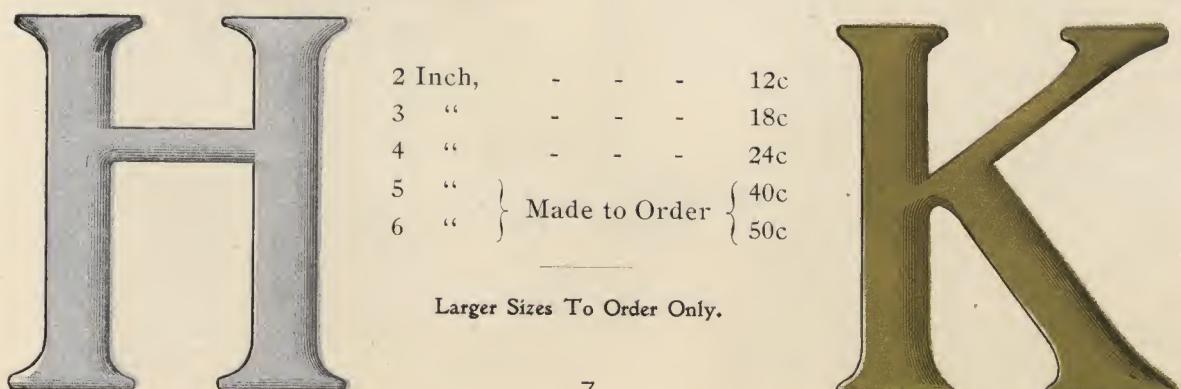
CAST ALUMINUM AND BRONZE LETTERS FOR WINDOWS IN STOCK WITH PRONGS FOR WOOD
TO ORDER ONLY



Large decorative letters R, S, and G, shown in gold and grey.



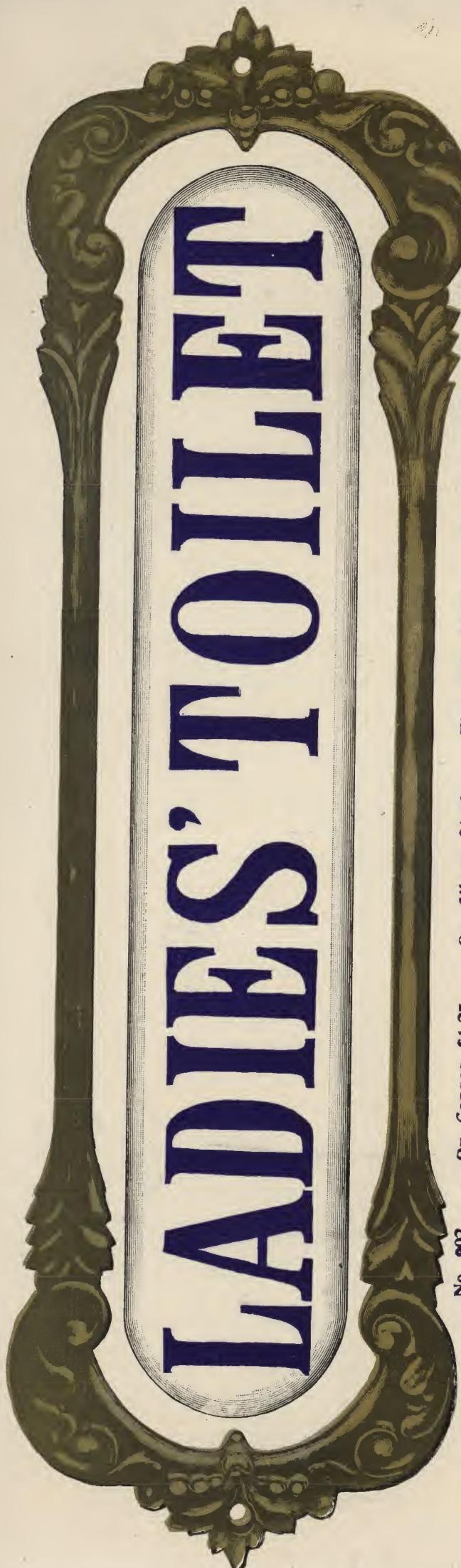
Large decorative letters E and G, shown in gold and grey.



Large decorative letters H and K, shown in grey and gold.

2 Inch,	-	-	-	12c
3 "	-	-	-	18c
4 "	-	-	-	24c
5 "	}	Made to Order	40c	
6 "			50c	

Larger Sizes To Order Only.



No. 901. Ox. Copper, \$1.25 Ox. Silver, \$1.50 Elec. Gilt, \$2.00 Special Lettering, 50c. Extra



No. 901. Ox. Copper, \$1.75



No. 902. Ox. Copper, \$1.25 Ox. Silver, \$1.50 Elec. Gilt, 1.25 Special Lettering, 50c. Extra

PLATES KEPT

FOR Nos. 901, 902, 903

LADIES
LADIES'
GENT'S TOILET
GENTLEMAN'S
OFFICE
PRIVATE
PARLOR
TOILET
BATH
BATHROOM
LADIES
SITTING ROOM
NO ADMIT
CASHIER
PUSH
PULL

FOR No. 904

HOUSE NUMBER

FOR No. 905

ANY NUMBER
PUSH, DOOR
PULL, NIGHT
JANITOR'S

FOR No. 906

DOCTOR'S
NIGHT BED
JANITOR'S

ING ROOM

Ox. Silver, \$2.00

Elec. Gilt, \$2.75

Special Lettering, 50c. Extra.

IN STOCK

525

No. 904

Ox. Copper, \$1.00

Ox. Silver, \$1.25

Elec. Gilt, \$1.50

Special Lettering, 30c. Extra

153

No. 905

Elec. Gilt, \$1.00

Ox. Copper, 60c.

Ox. Silver, 75c.

Special Lettering, 30c.

DOCTOR'S BELL

No. 906

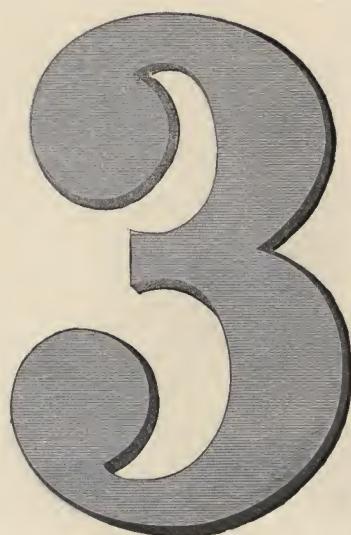
Ox. Copper, 60c. Ox. Silver, 75c.

Elec. Gilt, \$1.00

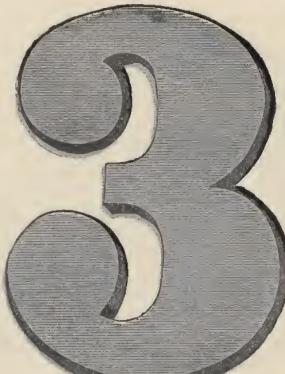
Special Lettering, 30c. Extra.

CAST METAL DOOR NUMBERS.

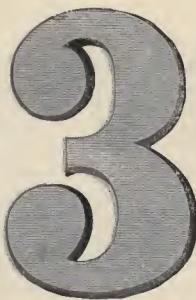
BRASS, NICKEL PLATED WITH PRONGS.



3 Inch, 12c



2 Inch, 8c



1 $\frac{1}{2}$ Inch, 6c



1 Inch, 6c

$\frac{1}{2}$ In. 4c



$\frac{1}{4}$ In. 4c

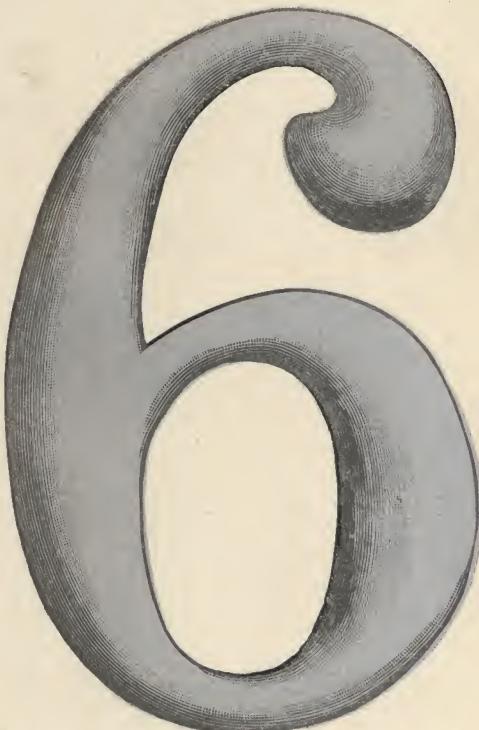
DeVINNE STYLE—Bronze or Aluminum with Prongs.



2 Inch, 12c



3 Inch, 18c



4 Inch, 24c



Antique Figures of Oxydized
Copper and Aluminum,
Solid $\frac{1}{4}$ Inch Thick, Extra
Fine Finish. Suitable for
the Finest Residences.



ABOVE CUTS ARE EXACT
SIZE.

4 Inch, 50c

ENAMELED IRON SIGNS.

TO ORDER ONLY.



DR. SMITH



BROADWAY

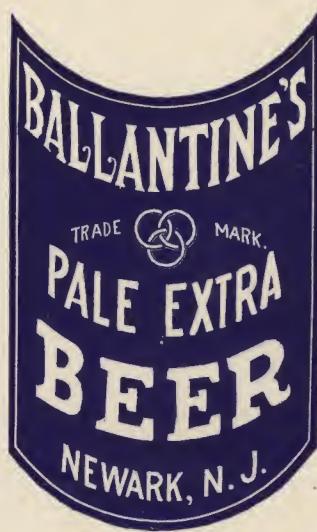


BROADWAY



DR. SMITH

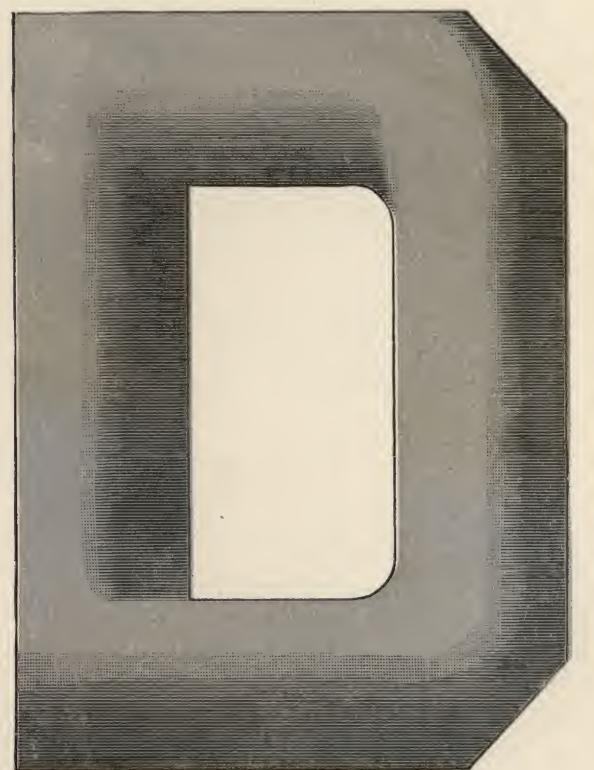
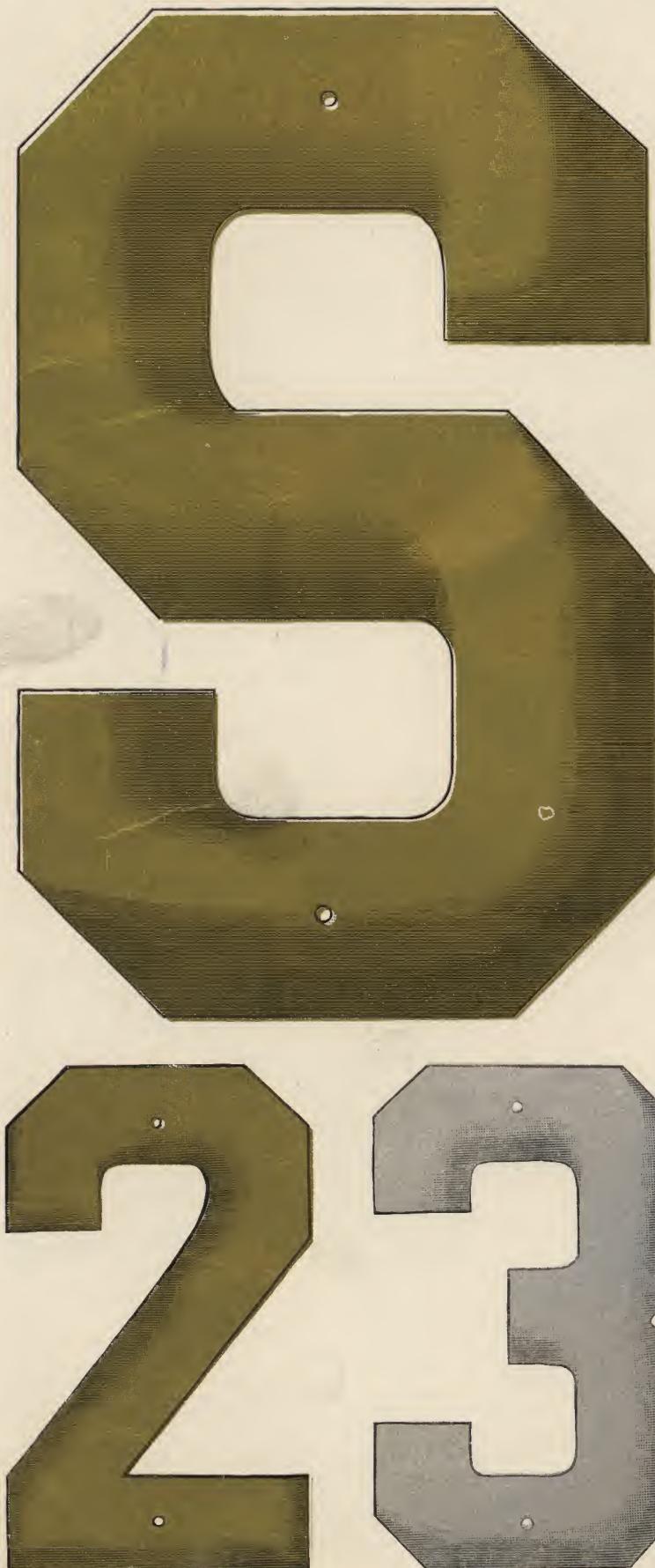
J. HUNTLEY, JEWELER,
NEXT FLOOR.



WE DO NOT claim that our Enamelled Iron Signs are as pretty or as toney as the Engraved Brass or Oxidized Copper Signs we make, but that they are plainer, more readable and better in nine cases out of ten goes without saying. They are impervious to the weather and are always bright and clean, their colors are unchangeable and time has no effect on them. They are practically indestructible without the aid of a hammer. They are made of the best Sheet Iron (Yankee at that), 1-16 of an inch thick, covered with Porcelain or Glass of the various colors in the form of powder which is finally melted on to the iron at a white heat. We take considerable pride in saying that our boys know how and do make better signs than any made in these great United States, and we back up this assertion by calling your attention to the great number of signs you see with that little word BENFIELD in the lower corner, and that you can't find a single one that isn't as bright and good as the day it was made, or a dissatisfied owner of one either. Sometimes it costs a little extra to satisfy a customer. We don't mind however. He is a willing "Ad" for us ever after, and the extra cost is a good investment. Call or write us if you are in need of anything in this line.

STAMPED BRASS AND NICKEL LETTERS AND FIGURES.

WITH OR WITHOUT HOLES.

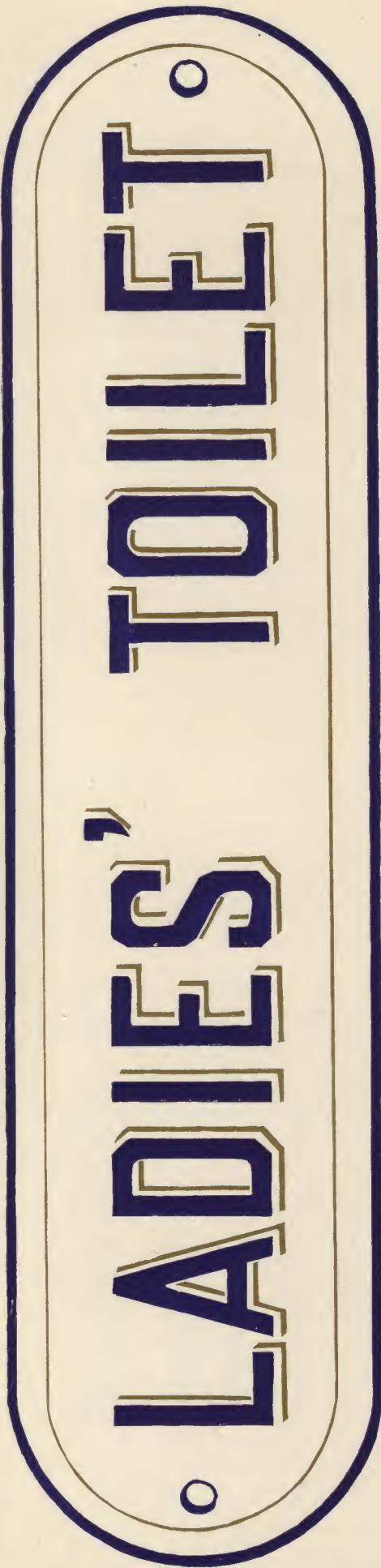


NICKEL.

1 Inch, - - - -	3c	1 Inch, - - - -	2c
2 " " - - - -	6c	2 " " - - - -	4c
3 " " - - - -	12c	3 " " - - - -	8c
4 " " - - - -	18c	4 " " - - - -	12c
6 " " - - - -	30c	6 " " - - - -	20c

Tacks for Affixing, 10c. Per Ounce.

ABOVE CUTS ARE EXACT SIZE.



ENAMELED IRON
DOOR PLATES.

Carried in Stock.

GENTS' BATH,
BATH,
BATH ROOM,
FURNISHED ROOMS,
BOARDING,
TABLE BOARD,
BOOK KEEPER,
CASHIER,
GENTLEMEN,
GENTS' TOILET,
WATER CLOSET,
CLOSET,
TOILET,
THIS IS IT.
LADIES,
LADIES ONLY,
LADIES' TOILET,
LADIES' BATH,
NO ADMITTANCE,
PRIVATE OFFICE,
OFFICE,
PRIVATE,
NOTARY PUBLIC,
COMMISSIONER OF DEEDS,
ELEVATOR,
NO PEDDLERS,
PARLOR,
DINING ROOM,
SITTING ROOM,
READING ROOM,
WASH ROOM,
PUSH,
PULL,
JANITOR,
BAR,
CAFÉ,
NO SMOKING.

10 x 2½, with Gold Shade, \$1.25

Special Lettering To Order, \$2.00.

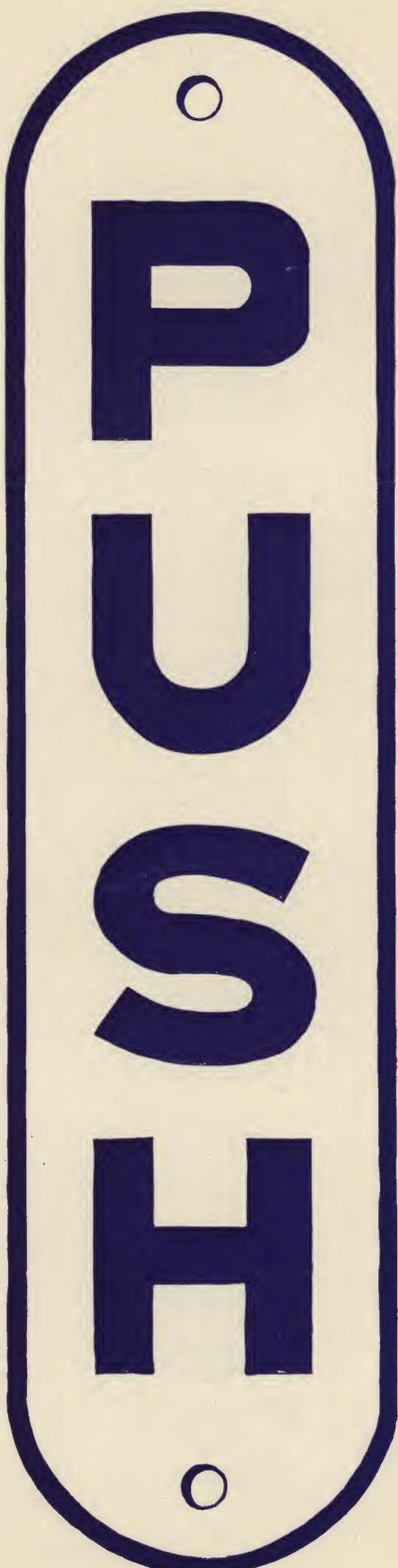
ABOVE CUTS ARE EXACT SIZE.

10 x 2½, 60c.

Special Lettering To Order, \$1.20.

A decorative door plate with a gold-colored border. The words "NO ADMITTANCE" are stacked vertically in a bold, serif font. The "N" in "NO" and the "A" in "ADMITTANCE" are capitalized and have decorative gold-colored outlines. The "O" in "NO" and the "M" in "ADMITTANCE" are also stylized with small loops at the top.

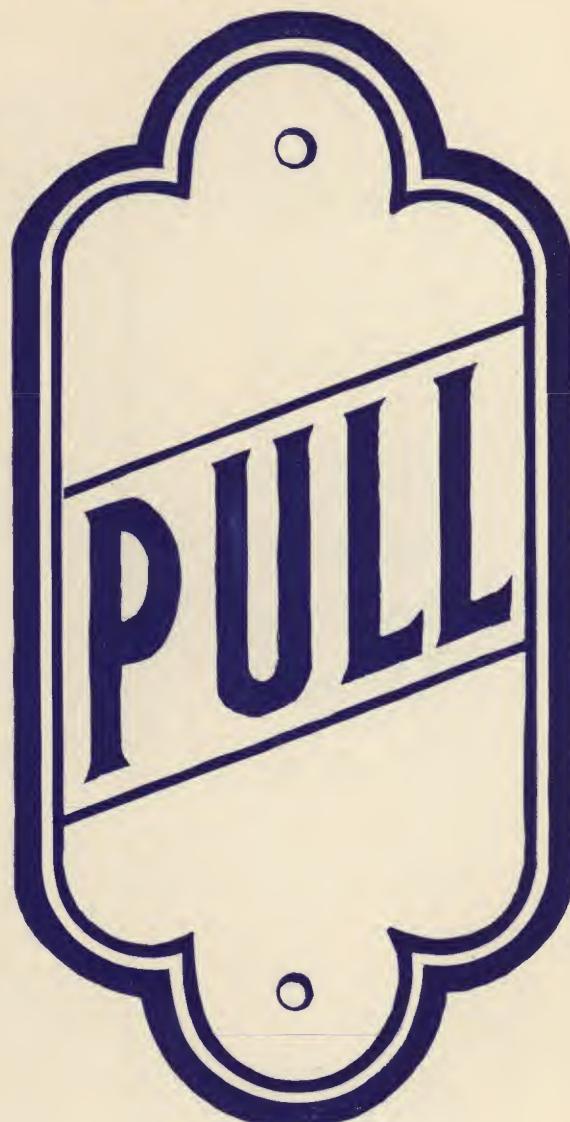
ENAMELED IRON DOOR PLATES.



10 x 2 $\frac{1}{2}$, 60c



3 $\frac{3}{4}$ x 1 $\frac{1}{8}$, 40c



6 x 3, 40c



3 x 3, 40c



WOOD LETTERS AND SCROLLS.

OUR Wood Working Department is scarcely a year old. It was created simply because we couldn't get our patterns and such things made **just right**. A young but brainy fellow, and a saw, was its beginning. There are now several of him, and the tools are many, and of the best. Its growth is due solely to its ability to produce the ideas of architects and private individuals in practical shape, and of storekeepers who like to make their own signs, and of sign makers who want their letters made right—even at a slight additional cost. To those needing wood letters or ornaments well and thoroughly made, we shall be pleased to send estimates either on their own drawings or any of the above.

Letters covered with Aluminum or Gold Leaf, and guaranteed to be absolutely pure metal. No fake Bronzes at any price. Our reputation is staked on the quality of every piece. The material in every instance is of the best, the labor ditto, and the price fair (not cheap). The word cheap does not enter into our make-up.

WHEN YOU RECEIVE THIS

CATALOGUE...



XAMINE carefully and get thoroughly posted in its contents. Don't put it away in some unused drawer, but let it lie around where your customers can look through it and become interested. They'll find many little things they want, and you'll catch many a straggling dollar that would have otherwise slipped by you. If this one wears out or you need more, a line from you will fill the want.

If you will acknowledge the receipt of this, your letter will be filed away in its proper order and you will receive from time to time cuts of the different novelties as they are brought out, and by thus keeping in touch with us will gain a march on your competitors.

We likewise have in mind for production in the near future of a Lithograph of the principal articles we make to take the place of a sample board, in stores and offices. If you feel interested enough to give one or more a place for the benefit of yourselves and customers, let us know, and if there are enough favorable responses, you'll find us more than willing to hold up our end of the idea. It costs you nothing you know, and is surely worth the price.

To new customers we desire to say, that if they contemplate purchasing steadily and desire to open an account, it will be necessary to furnish us with references (New York preferred). All others must remit with their orders to receive attention (not forgetting mailing charges if they wished them mailed). No goods sent C. O. D. unless parties are known to us or furnish reference.



*WHEN ORDERING GIVE CUT NUMBER AND
PRICE AND YOU'LL GET WHAT YOU WISH.*